

Life's a lemon.

**Life's a Lemon**  
**A presentation by Timothy Fulton**

5x5 Speaker Series DIA ACT Branch  
By Design Institute of Australia



**6<sup>th</sup> March 2016**

**This is my story.**

Lesson 1

**Life is not linear.**

1 February 2016



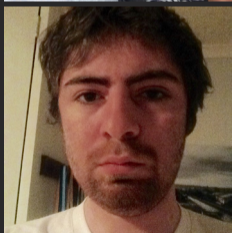
14 March 2016



28 March 2016



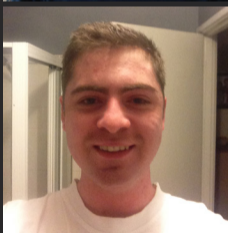
3 June 2016



26 June 2016



28 June 2016, First infusion



13 July 2016



7 February 2017

## Lesson 2

**Empathy is the greatest  
skill that any designer  
can develop.**

We are designed to empathize. It is part of our essential nature. But in developed economies we live in an environment that has become hostile to empathy. We hunger for it...

The opportunity for us to offer genuine empathy in an empathy-starved world is thus a chance to be truly valuable, to supply something that everyone wants and needs and isn't getting enough of.

—Geoff Colvin, *Humans are Underrated* (2016)

Lesson 3

# Meaning.



Things are temporary and can be taken away from you in an instant. For ten years, I have built my identity around my grades and work. Thinking that just maybe if I can do this or that or receive some award I will be happy with myself and that others will accept and appreciate me. That I will be enough. In the space of two months I have had my 'coping framework' ripped away from me and I've had to stop and look hard at myself

—Sometimes We Need to Look Back, Still Timothy Fulton (May 11, 2016)

Lesson 4

**Open your eyes.**

# Stop, Collaborate and Listen

Vanilla Ice

Lesson 5

**No. Learn to say it.**

Life is not linear.

Empathy.

Meaning.

Open your eyes.

No. Learn to say it.